
SustainEUorPlanet – Jean Monnet Chair Project

presents

SustainEUorPlanet Seminar in Bologna

Thursday 4 December 2025, 17.00: 19.00

Sala delle Feste, Palazzo Malvezzi Campeggi, Department of Legal Studies,
Via Zamboni 22, Bologna

Chile's Foreign Policy and the Incorporation of Non-Trade Values in International Economic Governance

Prof. Ingrid Kiessling Ramírez

*Directora Escuela de Derecho, Facultad de Ciencias sociales, jurídicas y
humanidades, Universidad Gabriela Mistral (Santiago de Chile)
Visiting Researcher, Department of Legal Studies, University of Bologna*

Introductory remarks and discussant

Prof. Elisa Baroncini

University of Bologna

SustainEUorPlanet Jean Monnet Chair

[Link](#) to the online room

The event is organised as part of the activities of the SustainEUorPlanet – Jean Monnet Chair Project, co-financed by the European Union. For information on the event, please contact: niccolo.lanzoni2@unibo.it

Abstract: Chile assigns essential value to treaties as a necessary source for promoting peaceful international relations, legal certainty, and cooperation among States through clear and stable rules. Within the framework of the initiatives undertaken by the Chilean State, numerous actions can be observed aimed at expanding trade and concluding international agreements. Consequently, the most recurrent form of commercial integration has been Free Trade Agreements (FTAs), reflecting the orientation of Chilean foreign policy in recent years. However, Chile's trade policy has increasingly moved toward new-generation agreements that incorporate non-trade values—interests and standards that are not purely economic in nature. A paradigmatic example of this evolution is the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), which represents a significant component of Chile's policy of commercial openness. This instrument is among the most relevant in the field and, as of 2024, encompassed 7.5% of the world's population among its member countries and 14.7% of global GDP. The treaty contains several chapters that go beyond tariff issues and include non-commercial values. In this context, the analysis will examine non-trade values as a strategic component of Chile's foreign policy, considering their application, structure, and the effects that such provisions generate for the contracting States. The seminar will explore the role of these non-commercial values in Chile's foreign policy, analysing their incorporation into the CPTPP, their normative structure, and their implications for the States Parties. It will further aim to discuss whether this incorporation reflects a normative conviction, a strategy of international insertion, or a convergence of both phenomena.

Prof. Ingrid Kiessling Ramírez: Ingrid Kiessling is a lawyer and holds a Master's degree in International Law, Trade, and Arbitration from the University of Heidelberg and the Universidad de Chile. She also completed postgraduate studies in Foreign Policy, Trade and Diplomacy, as well as in Economic Public Law at the same institution. Furthermore, she earned a Master's Degree in International Studies from the Institute of International Studies of the Universidad de Chile and has obtained certifications in new judicial procedures and litigation techniques, as well as in Ancient Near East Studies and Egyptology from the Faculty of Philosophy. In the public sector, she has worked in the legal department of the National Petroleum Company (ENAP), at the Chilean Council of State Defense, and in the International Affairs Unit of the Ministry of Labour. In the private sector, she served as Government Affairs Manager for a major U.S. multinational company, overseeing political and institutional relations, and worked as a legal consultant in prominent law firms specializing in regulatory matters. She is currently Director of the Law Program at Universidad Gabriela Mistral and a tenured Professor of Public International Law and Economic Public Law.

SustainEUorPlanet: SustainEUorPlanet: The Project offers an interdisciplinary and critical analysis of international policies and legal frameworks of the European Union aimed at economic and social equity, respect for the environment, access to clean energy and essential goods, and the search for security to overcome geopolitical tensions and asymmetries. SustainEUorPlanet has a dual purpose. On the one hand, it offers a set of activities that provide for the training of an excellent management and academic class, involving EU, national and international officials, politicians, NGOs, companies and public administrations. On the other hand, the Jean Monnet Chair project studies and analyses the role of the EU as a global player in constantly promoting a sustainability agenda for trade, environment, energy and climate policies, highlighting the importance of the responsibility of economic actors and the relevance that EU citizens can have in shaping and enforcing the EU's external instruments through participation and transparency. Equal attention is paid to security policy in the context of the global economy (see the project's [website](#) and [LinkedIn](#) account).